

EVENT
calendar

2010-
2011

FIND
Accomplished
Mentors

LEAD
an
Entrepreneurial
Team

Advance
a Business Concept

THINK
entrepreneurially

R·I·T

THE ALBERT J
SIMONECENTER
FOR INNOVATION & ENTREPRENEURSHIP

<http://SimoneCenter.rit.edu>

START A
BUSINESS

commercialize
A TECHNOLOGY

FALL QUARTER

September 14, 2010

1:30pm - 5:00pm

Bela Musits

Center for Student Innovation,
Room 1100

September 30, 2010

6:00 PM – 8:00 PM

Bill Pollock, Founder and President/CEO of Optimization Technology, Inc.

Saunders College of Business,
Room 1225

October 13, 2010

9:00 AM – Noon

Bela Musits

Center for Student Innovation,
Room 1100

October 14, 2010

3:30 PM – 5:30 PM

Deaf Entrepreneurs Roundtable & Panel Discussion

Golisano College for
Computing and Information
Sciences, Room 1400

October 15, 2010

8:30 AM – 3:15 PM

Entrepreneurs Conference

RIT Campus
www.rit.edu/entconf

October 27, 2010

Noon – 1:00 PM

Business Plan Workshop 1

Saunders College of Business,
Room 1225

October 28, 2010

Noon – 1:00 PM

Seminar 1 – Entrepreneurial IP: Protecting Intellectual Assets

Saunders College of Business,
Room 1225

October 29, 2010

12:30 PM – 2:00 PM

Faculty/Staff Entrepreneurship Lunch Series

Saunders College of Business,
Room 3225

November 1, 2010

5:00 PM – 7:00 PM

Shark Tank 1

Center for Student Innovation,
Room 1600

November 9, 2010

1:30 PM – 5:00 PM

Bela Musits

Center for Student Innovation,
Room 1100

WINTER QUARTER

December 8, 2010

Noon – 1:00 PM

Seminar 2 – Understanding Venture Capital and Angel Investing

Saunders College of Business,
Room 1225

January 7, 2011

12:30 PM – 2:00 PM

Faculty/Staff Entrepreneurship Lunch Series

Saunders College of Business,
Room 3105

January 11, 2011

5:00 PM – 7:00 PM

Shark Tank 2

Center for Student Innovation,
Room 1600

January 12, 2011

Noon – 1:00 PM

Seminar 3 – Idea to Market

Saunders College of Business,
Room 1225

January 22, 2011

9:00 AM – 4:00 PM

Boot Camp

Location TBD

February 3, 2011

Noon – 1:00 PM

Seminar 4 – Team Building and Networking for Success

Saunders College of Business,
Room 1225

SPRING QUARTER

March 16, 2011

Noon – 1:00 PM

Business Plan Workshop 3

Saunders College of Business,
Room 1225
RIT 48

March 23, 2011

Noon – 1:00 PM

Seminar 5 – Marketing and Sales Techniques for the Technical Entrepreneur

Saunders College of Business,
Room 1225

March 25-27, 2011

RIT 48

Location TBD

April 1, 2011

12:30 – 2:00 PM

Faculty/Staff Entrepreneurship Lunch Series

Saunders College of Business,
Room 3225

April 21, 2011

Noon – 1:00 PM

Seminar 6 – Banking Fundamentals and Credit Instrument Strategies

Saunders College of Business,
Room 1225

April 29, 2011

Business Plan Competition Deadline

May 7, 2011

8:00 AM – 5:00 PM

Imagine RIT
RIT Campus